Ideal-ist

Communicate and Interact!

Whyse

Joining FP7 - but not like the others

by Bent Egebart, Whyse

Danish IDEALIST partner

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Communicate and Interact!

Minsk, February 2008

- What you are going to hear in the next half hours is not for you - **only!**

- Exactly the same is being told to Danish companies and institutes!

- This message is turning the way of your behavior and thinking up-site down

- OK, let's start

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Let quickly look at the normal way of joining fp7

Danish IDEALIST partner

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The normal way

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Find a Call

FP7 Calls: Search Open Closed

Recently Published Calls

- **Ideas:** 2007-11-30: - ERC-2008-AdG_20080228, ERC-2008-AdG_20080318, ERC-2008-AdG_20080422 and ERC-2008-Support
- **Euratom:** 2007-11-30: - FP7-Fission-2008
- **Capacities:** 2007-11-30: - FP7-INFRASTRUCTURES-2008-1, FP7-REGIONS-2008-1, FP7-REGIONS-2008-2, FP7-SCIENCE-IN-SOCIETY-2008-1, FP7-SME-2008-1, FP7-REGPOT-2008-1 and FP7-REGPOT-2008-2
- **Cooperation:** 2007-11-30: - FP7-AAT-2008-RTD-1, FP7-ENERGY-2008, FP7-ENERGY-2008-FET, FP7-ENERGY-2008-RUSSIA, FP7-ENERGY-NMP-2008-1, FP7-ENV-2008-1, FP7-ERANET-2008-RTD, FP7-KBBE-2008-2, FP7-NMP-2008-CSA-2, FP7-NMP-2008-EU-India-2, FP7-NMP-2008-LARGE-2, FP7-NMP-2008-SMALL-2, FP7-NMP-2008-SME-2, FP7-SST-2008-RTD-1, FP7-SST-2008-TREN-1, FP7-TPT-2008-RTD-1 and FP7-ENV-NMP-2008-2
- **People:** 2007-11-30: - FP7-PEOPLE-ERG-2008, FP7-PEOPLE-IAPP-2008, FP7-PEOPLE-IRG-2008, FP7-PEOPLE-IRSES-2008 and FP7-PEOPLE-NIGHT-2008
- **People:** 2007-11-16: - FP7-PEOPLE-2007-2-3-COFUND
- **Cooperation:** 2007-11-15: - FP7-GALILEO-2007-GSA-1
- **Capacities :** 2007-10-19: - FP7-COH-2007-2.2-OMC-NET
- **Capacities :** 2007-10-02: - FP7-INCO-2007-3
- **Cooperation:** 2006-12-22: - FP7-ICT-2007-C

Call title: Information and Communication Technologies

- Call identifier: FP7-ICT-2007-2
- Date of publication: 12 June 2007
- Closure date: 9 October 2007, at 17:00, Brussels local time[1]
- Indicative budget: 477 M€
- Topics called:

Challenge	Objectives	Funding schemes[2]
3.1: Pervasive and Trusted	ICT-2007-3.6 New paradigms	CP, NoE, CSA

Work Programme 2007-08

Agreed by Programme Committee

Objective ICT-2007.2.1 (ICT-2007.2.2): Cognitive Systems, Interaction, Robotics

Target outcome:

a) **Artificial** systems that fulfil one or both of the following requirements:

- they can achieve general goals in a largely unsupervised way, and persevere under adverse or uncertain conditions adapt, within reasonable constraints, to changing service and performance requirements, without the need for external re-programming, re-configuring, or re-adjusting.
- they communicate and co-operate with people or each other, based on a well-grounded understanding of the objects, events and processes in their environment, and

Funding schemes

a): CP; b): NoE; c) CSA (CA only)

Indicative budget distribution[12]

ICT Call 1- 96 M€:

- CP 87M€ of which a minimum of 46 M€ to IP and a minimum of 15 M€ to STREP;
- NoE 8M€;
- CSA 1M€

ICT Call 3 - 97 M€:

Strep?

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The Normal Way, continued

1. You found a Call

2. Some objectives was **interesting** in the Call

3. Now you have to find the **partners**

4. Begin writing the **proposal**

5. Get the **economy** right

6. Partners have to give some **contribution**

7. Some partners can help **more**

8. At the end you can **submit** the proposal

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There is another way

for

Newcomers

and/or

SMEs

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Now you have to listen carefully

You are a SME or a newcomer and...

You want to further develop you "product"

You want to extent your network

You have a clear goal for your future

You have a strong technology platform

The expertise must continuously be developed

You need to develop international corporation

You do not desperately need additional money

You can survive the next 3 years

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Your response: well, well o o ok, OK

- Thats was quite a lot, I'm sure to be right on several item, but some are a bit blurred or unclear to me

- Like this one:

We Need to have a strong technology platform?

I'm not sure what is it really?

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Discuss all this matters with...

- NCP (National Contact Point)

- Experts and consultant

- Personally known experts and friends

  Watch out for old boys network syndrome:
  "you smile to me - I smile to you"

- In short: find some to discuss it with - who tells you the truth

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If you agrees* to all statements

The right solution for you is either

an EU **project**

or

an EU **participation**

Project versus Participation?

If your goal ..

- .... only can be reached by setting up a project
  (-> project)

  e.g. new operation system

- .... can be reached in many projects
  (-> participation)

  e.g. secure communication over the internet

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Running you own Project

End of journey!

Back to our friend

"The normal way!"

Sorry it took so long

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Participation

Your organization

The other way

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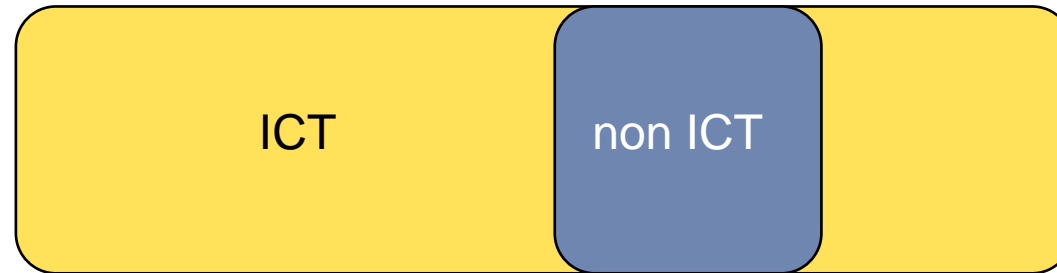*Whyse*

The other way is..

- **Find** a project looking for your *expertise*

- Even if you are an ICT expert don't only look for ICT projects

- Look as well into the other themes

ICT knowledge is **NEEDED** in all R&D projects!

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The need for ICT solutions

Thematic areas:

ICT

ICT | non ICT

Life,
Food,
Nano,
Bio,
Energy,
etc.

ICT | non ICT

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Ideal-ist can help you

We have project profiles, where the needed expertise
explicit are are formulated

S ID	Proposal Name	Call	Challenge	Objective	Date	Country
S-SI-2350	European News Watch (EU-NeWa)	ICT Call 3 (FP7-ICT-2007-3)	4 Digital Libraries and Content	4.4 Intelligent Content and Semantics	2008-02-20 13:49	Slovenia
S-IL-2283	Intelligent Semantics Based Content Management of Standards (SEMISTA)	ICT Call 3 (FP7-ICT-2007-3)	4 Digital Libraries and Content	4.4 Intelligent Content and Semantics	2008-02-20 07:43	Israel
S-ES-2280	Robotic system for an autonomous interactive bellboy robot	ICT Call 3 (FP7-ICT-2007-3)	2 Cognitive Systems, Interaction, Robotics	2.2 Cognitive Systems, Interaction, Robotics	2008-02-19 13:33	Spain
S-RO-2191	Regenerative Informatical System using Human Immune Mechanism (RISuHIM)	FET Open (FP7-2007-ICT-C)	8 Future and emerging technologies	FET Open	2008-02-15 15:09	Romania
S-IN-2249	Artificial Intelligence to put a DL-KM wrapper on the existing internet	ICT Call 3 (FP7-ICT-2007-3)	4 Digital Libraries and Content	4.3 Digital libraries and technology-enhanced learning	2008-02-15 10:23	India
S-ES-2301	Intelligent Manager for Incoherent documentation "DOMAIN2"	ICT Call 3 (FP7-ICT-2007-3)	4 Digital Libraries and Content	4.4 Intelligent Content and Semantics	2008-02-14 09:11	Spain

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This is our trick!

PARTNER PROFILE SOUGHT

Required skills and Expertise:

Advanced skills in Computational Linguistics
Experience in Text Mining
Advanced skills in Information Retrieval
Web design expertise
Web development expertise
Networking experts (scalability, persistence, load balancing, etc.)

Description of work to be carried out by the partner(s) sought:

Main areas/tasks where partners can contribute to the project:
- Advanced sentiment analysis techniques development
- Development of customized dictionaries and specific topic based taxonomie
- Translation of dictionaries to all EU languages
- Retrieval of targeted text from news feeds and blog content
- Development of data exchange formats
- Design of advanced web based graphical user interface
- Development of web application functionality

Type of partner(s) sought:

Universities
Research Institutions
Industrial Partners

Each proposal must tell about missing expertise!

Can you help - Do you have it?

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Required expertise (Now!)

PARTNER PROFILE SOUGHT

Required skills and Expertise:

Robotics for healthcare applications

Robotic systems development and implementation

Description of work to be carried out by the partner(s) sought:

System requirement analysis and concept

Software and hardware design

Establishment of intelligent knowledge data-base and software development

Robot and Patient equipment development

Integration and Validation

get in touch directly

▶ Reply to PS

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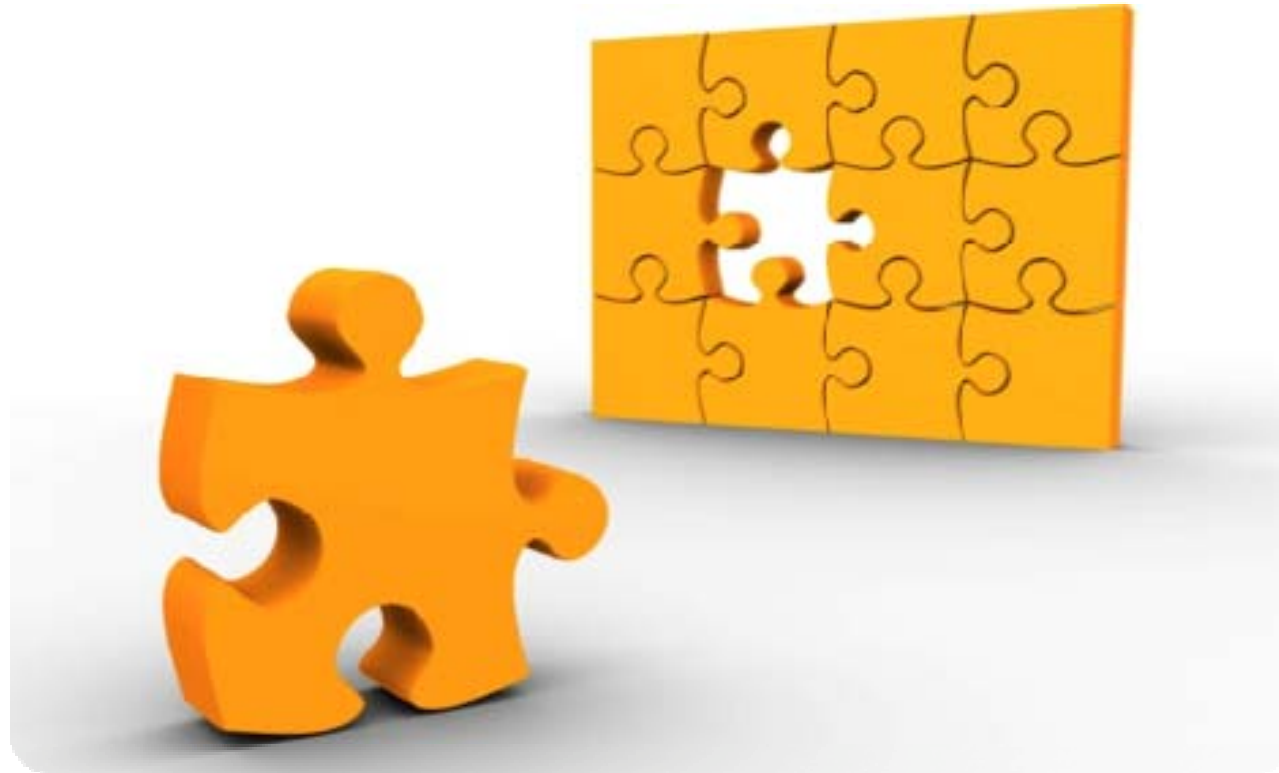**Whyse**

Did I talk about the goal of the projects?

No!

I was only focused on finding someone
searching for your skills!

Whether the project was going to help a digital museum or a
hospital or some facilities for aging persons, does not have
priority.

Priority is given to the point that **your skills are needed**
and
will be used and partly funded.

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Find a project to participate in

Get in touch: www.ideal-ist.net

Thank you
for your attention!

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