



Your Worldwide ICT Support Network

Ideal-ist
www.ideal-ist.eu



Your Worldwide ICT Support Network

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Ideal-ist in your disposal

<http://www.ideal-ist.eu/>

The screenshot shows a Windows Internet Explorer browser window displaying the Ideal-ist website. The browser's address bar shows the URL <http://www.ideal-ist.eu/>. The website header features the Ideal-ist logo, the text "Your Worldwide ICT Support Network", and the date "Thu. 13/12/2012". A search bar is visible in the top right corner. Below the header, a navigation menu includes links for "Home", "About us", "Partner Search", "Events & News", "ICT in FP7", "Representatives", "Press", and "Tools and Services". The main content area features a large image of a diverse group of business professionals in a meeting. Overlaid on this image are four call-to-action buttons: "View Partner Searches", "Launch a New Partner Search", "Find Services in your Country", and "Find your Representative". To the right of the image, a text box explains that Ideal-ist addresses ICT companies and research organisations worldwide wishing to find project partners for a participation in the Seventh Framework Programme (FP7) of the European Commission (2007-2013). It offers a unique and quality-labelled Partner Search and other services helping to ease participation in FP7. A link to "About ideal-ist" is provided. The browser's taskbar at the bottom shows the Windows Start button, several open applications, and the system tray with the time 20:54.

Who we are?



Is an international partner search network with 15 year experience

Ideal-ist

Supported by more than 70 ICT national partners from all EU MS and Non-EU Countries

With more than 65,000 contacts in line with international cooperation strategy of the European Commission



Your Worldwide ICT Support NCP Network

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Ideal-ist Partners



Ideal-ist Representatives



Albania | Algeria | Argentina | Armenia | Austria | Azerbaijan | Belarus | Belgium | Bosnia and Herzegovina | Brazil | Bulgaria | Canada | Chile | China | Croatia | Cyprus | Czech Republic | Denmark | Egypt | Estonia | Faroe Islands | Finland | France | Georgia | Germany | Greece | Hungary | Iceland | India | Ireland | Israel | Italy | Jordan | Latvia | Lebanon | Lithuania | Luxembourg | Malta | Mexico | Moldova | Montenegro | Morocco | Netherlands | New Zealand | Norway | Philippines | Poland | Portugal | Romania | Russia | Serbia | Singapore | Slovakia | Slovenia | South Africa | Spain | Sweden | Switzerland | Taiwan | Tunisia | Turkey | Uganda | Ukraine | United Kingdom | Uruguay | Uzbekistan | Quality Manager

- Associated Countries
- Eastern European Partner Countries (EIPC)
- Mediterranean Partner Countries (MPC)
- Western Balkan Countries (WBC)
- Emerging economies,
- Developing Countries
- Industrialized Countries



Ideal-ist Offers



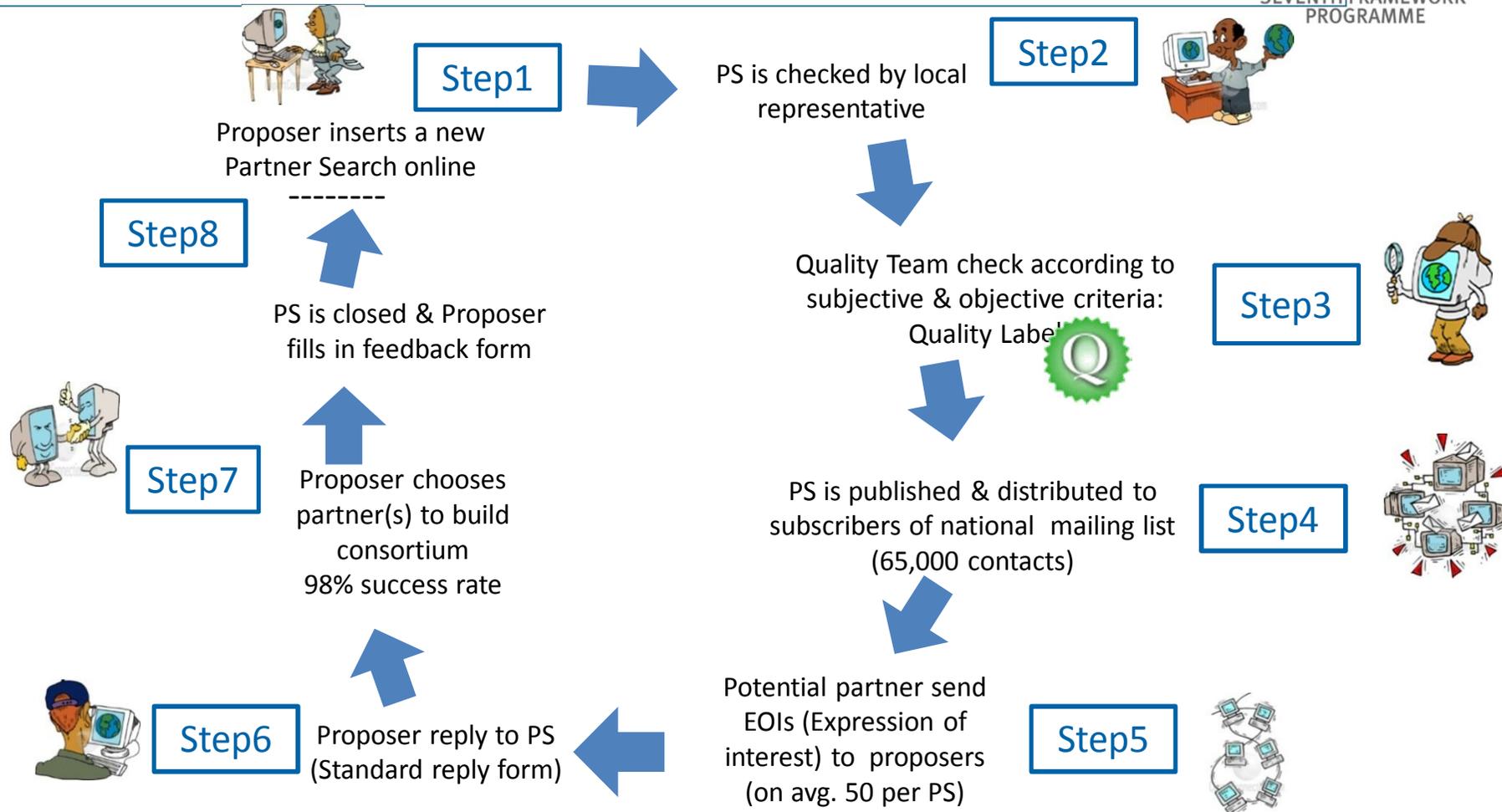
- **High expertise** in proposal writing and project management
 - network of **National Contact Points (NCPs)** in the ICT theme and organisations appointed by them
- **Long-standing experience** in EU Framework Programmes
- An **unique quality labelled partner search tool**
 - to connect newcomers and experienced researchers
- An **international Quality team**
 - to support proposer e.g. to better focus proposals
- **Ideal-ist services**
 - eNewsletter, Service Map, Brokerage events with own brokerage tool (F2F)



Ideal-ist Services



How Ideal-ist finds partner for you?



Ideal-ist Success Story



So far in FP7 ICT Calls:

- about **500 partner searches** published with a **Quality Label** 
- these represent **8,4% of the total proposals** submitted for ICT calls
- More than **19.000 responses (EoI)** generated
 - > **90%** of the PS find **suitable partners**
 - ~ **80%** of the cases finally **submit a proposal**
 - **between 22% and 42%** of these are evaluated **over thresholds** (depending on the call), **with an average score over 11/15**



Ideal-ist Success Story – so far in FP7



**Partner searches
initiated: 711**
Partner Searches

Quality Check:
70% of these
are **quality
labelled**



**Partner searches
published:**
491 Partner
searches

**Expressions of
Interests:**
All together
19.276 Eol
(50 Eol a PS)

**Quality check
proves efficiency**



**Accepted as
partner**
98% of these PS
found a partner

**Success
Stories
=
FUNDING**

Retained
20 % of those
proposals
retained

Over treshold
33% of the
proposals over
treshold (on average
11,5 points)

**Submitted
proposals**
80% submitted
proposal with
their partner



Ideal-ist Success Story – so far in FP7



This success results from:

- the **effectiveness of the Quality check** against predefined criteria support for the proposer e.g. to have better focused submitted proposals
 - increase the chances of being retained for funding
- the **support for completing the consortium by the unique and fast partner search tool**
 - beneficial for enhancing the chances for a positive evaluation
- the **support of the large international ICT network**
 - publishes each partner search in more than 70 countries worldwide



Launching Partner Search Service via Ideal-ist means



- ✓ to increase **awareness**
- ✓ to **reduce barriers** to future participation
- ✓ to **present the potential**
- ✓ to **receive guidance on how to get started in FP7**
- ✓ to find **specific expertise**
- ✓ to find partners **abroad**
- ✓ to create an **added value with a new partner**
- ✓ to find a **coordinator**
- ✓ to **expand into another challenge**
- ✓ to get **support by the Quality team** to increase the chances to submit a proposal and get funded



Partner Search



Partner search

Proposal Name

ID

Key Words

Country

Call Identifier

Objective

Funding Schemes

Evaluation Scheme

Includes the following:

- Targeted to actual calls
- Type of information requested
 - Call identifier, research objective, instrument, evaluation scheme, closure date
 - Proposal outline– objectives, keywords
 - Partner profile sought – required skills, expertise, work to be carried out, type of partner sought, coordinator sought
 - Your FP experience (participation, coordination)
- Partner searches are **Quality checked**

PS ID	Proposal Name	Publish date	Call	Objective	Country	Quality Label	Status
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How to get started?



If you would like to submit a Partner Search

Register as a Proposer

<http://www.ideal-ist.eu/user/register>

Log in, create and submit a Partner Search

If you would like to **submit an Expression of Interest**



Reply to open Partner Searches if you match the profile sought and have the expertise to carry out the activities foreseen

<http://www.ideal-ist.eu/node/add/eoi?ps=74926>

Register to your **National Newsletter (mailing list)**

You will receive regular communications on open Partner Searches

<http://www.ideal-ist.eu/user/register/newsletter>





Thank you for your attention!

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