

# Intelligentsia Consultants Ltd.

Presentation of Consultancy  
activities and services



Mr Flavien MASSI  
Consultant

flavienmassi@intelligentsia-consultants.com  
Tel: (+352) 26394233 / Fax: (+352) 26394234

# General presentation

- Intelligentsia Consultants provide high quality, practical, knowledge-based consultancy services to support science, technology and innovation in the public and private sectors.
- Our service portfolio is focused on five key areas:
  - Innovation management;
  - Technology transfer;
  - Policy analysis and design;
  - Evaluation and impact assessment;
  - Information and communication services.

# « Innovation Management »

Intelligentsia Consultants have extensive experience of providing innovation management services to private companies involved in new product and service development:

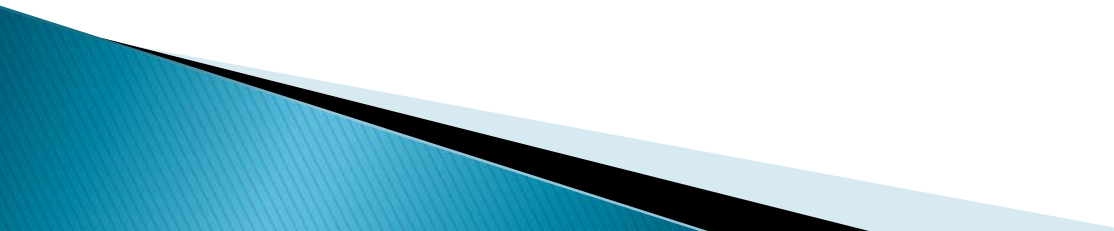
- Innovation management audit
- Technology and competitive watch
- Creativity tools
- Product design and development
- Value analysis
- Benchmarking
- Marketing of innovation
- Project management and development

# « Technology Transfer »

Intelligentsia Consultants work with public and private organizations to help them develop commercial applications from the results of their scientific research.

- Technology audit
- Patent search and assessment
- Industrial partner search
- Private investment search (e.g. BA and VC investment)
- Public R&D funding search
- Public R&D proposal writing
- Business plan development

# « RDI policy analysis and design »

- ✧ Intelligentsia Consultants assist regional, national and international policy makers with their science, technology and innovation policy development.
  - ✧ We support the entire policy development and implementation cycle from concepts through policy development and programme design, management and evaluation as well as the development of governance and institutions.
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# « Socio-economic evaluation and impact assessment »

Intelligentsia Consultants conduct ex-ante and ex-post evaluations as well as:

- impact assessment of science;
- technology and innovation projects and programmes for national and international organisations.



# « Information and communication Service»

Intelligentsia Consultants provide private and public organisations with a wide range of information and communication services:

- Marketing and promotion strategy;
- editorial services;
- creation of specialist content;
- web marketing and print syndication.



# Participation in EU projects

Project	Programme	Duration	Role
<b>SCUBE ICT:</b> “Stimulating strategic cooperation in the ICT domain between the European Union, Ukraine and Belarus”	FP7-ICT	2009-2010 24 months	Partner and WP5 leader
<b>AERO-Ukraine:</b> “Stimulating Ukraine – EU Aeronautics Research Co-operation”	FP7-AAT (Transport)	2009-2011 24 months	Partner and WP2 leader
<b>SEMIDEC:</b> “Stimulating Semiconductor Design Cooperation between Europe and Russia”	FP7-ICT	2009-2011 24 months	Coordinator
<b>CREDES:</b> “Center of Excellence for dependable embedded systems”	FP7-Capacities	2009-2011 36 months	Sub-contractor
<b>CEDESA:</b> “Center of Excellence for Safe aircraft”	FP7-Capacities	2009-2011 36 months	Sub-contractor





# Thank you for your attention

Do not hesitate to ask questions!!



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