



Framework Programme 7

Communicate and Interact!
Whyse

1

Minsk, May 2010

Joining the EU programmes as a Belarusian

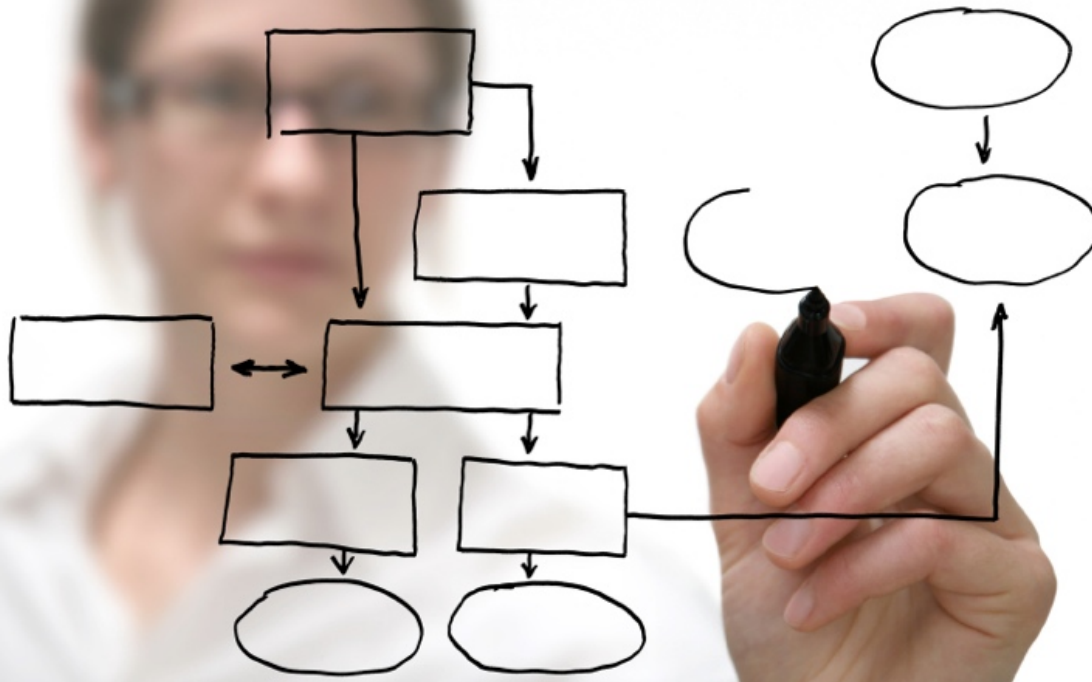
1. Introduction to the Framework Programme 7
2. Focus on evaluation issues
+ exercise
3. Strategies for Belarusian organisations
+ exercise
4. ICT 2011-2012 Work Programme
5. Information days
- 6. Main errors in proposals**

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Errors or Golden Rules



3

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1

Use the pre-proposal check service* to make sure your proposal is eligible and in scope for this call.....

.....And do it before you prepare your proposal, not afterwards

4

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2

Use the Instructions* and Forms** we prepare for our evaluators

1. Give the instructions and your draft proposal to experienced colleagues
2. Then re-write your proposal following their recommendations

*appendix in the Guide for Applicants

** available on the ICT Call page on Cordis

3

Submit on time ! Electronic submission via EPSS

Failure rate = + 1%

Main reason for failure - waiting till the last minute

Submit early, submit often!

Don't make last minute changes!

4

Divide your effort over the evaluation criteria

Many proposers concentrate on the scientific element, but lose marks on project planning or impact description

Think of the finishing touches which signal quality work:

- clear language
- well-organised contents, following the Part B structure
- useful and understandable diagrams
- no typos, no inconsistencies, no obvious paste-ins, no numbers which don't add up, no missing pages ...

5

Make it *easy* for the evaluators to give you high marks. Don't make it hard for them!

- Don't write too little; cover what is requested
- Don't write too much
- Don't leave them to figure out why it's good, tell them why it's good
- Leave nothing to the imagination

6

Make sure your Project Workplan reflects the promises you made in the rest of your proposal

For example:

- S&T quality implies an adequate and well- organised research effort
- Good project management implies clear Workpackage leadership
- Strong Impact implies an important dissemination effort

7



More than 50% fail due to the idea of the proposal is not bright.



More than 30% fail due to weak consortia

Concentrate
on the bright idea
and
the excellent consortia

